BARBARA BJELLAND

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www.festaldesign.com

Relevant Work Experience

Free-Lance Artist and Illustrator, Festal Design 2000-Present

Freelance clients include:

- Betsy-Tacy Society, Mankato, MN (logo & map brochure)
- Dance Conservatory of Southern Minnesota, Mankato, MN (Free Press ad & poster design)
- Gustavus Adolphus College, Saint Peter, MN (Geography web page banner design)
- Joi of Dance, Saint Peter, MN (t-shirt design)
- Lime Valley Advertising, Inc., Mankato, MN (business card design)
- My Fatherõs Daughter, Mankato, MN (postcard designs, Free Press & Women Inc. press release)
- Ridgedale YMCA, Minnetonka, MN (mural design)
- Stoneõs Throw Gallery, Saint Peter, MN (full-color Free Press ads)
- Sweet Peas Baby & Maternity, Mankato, MN (Motherõs Day ÿier)

Product Design Intern, The Occasions Group 7/2006-5/2007

Mankato, MN

Digital and hand-illustrated design of greeting cards and scrapbook papers, type layouts, pre-ÿight work.

Skills

print layout & design
editing
illustration
photo research, editing & color correction
pre-ÿight work
product/curriculum development
product identity design
project & product presentation
web layout & design
writing

Computer Software Knowledge

Adobe PhotoshopÉ	Adobe InDesignÉ
Adobe IllustratorÉ	Macromedia FlashÉ
Microsoft OfÞceÉ	Macromedia DreamweaverÉ